



Online Marketplace

Terms of Reference

1. Introduction

The [Online Marketplace](#), a key feature of the Global Alliance, is a structured (primarily) digital platform hosted on the Alliance website serving as a repository of collaborative project proposals from Alliance members working to advance the Alliance's vision. It allows organizations to showcase brief snapshots without the burden of developing extensive proposals—a challenge for small grassroots civil society organizations and others with limited capacity.

The Marketplace seeks to connect donors interested in supporting statelessness work with impactful initiatives, providing a convenient 'one-stop shop' where donors can quickly assess project snapshots for potential funding, thereby, attracting additional support for this area of work.

2. Purpose

The Online Marketplace supports the Global Alliance's efforts to end statelessness by attracting funding and fostering collaboration. Specifically, it aims to:

- Increase funding for statelessness-related initiatives by providing a central repository of project snapshots, making it easier for donors to identify and support impactful work.
- Streamline project matchmaking by reducing the burden on organizations with limited capacity to develop full proposals, especially without guaranteed funding, while enabling donors to efficiently assess multiple initiatives.
- Strengthen collaboration and pledge implementation by connecting Global Alliance members with external partners and linking projects to the [Global Action Plan to End Statelessness 2.0](#) and relevant Global Refugee Forum (GRF) pledges.

3. Who is Eligible to Submit a Snapshot?

The lead organization submitting a Marketplace snapshot must:

- Be a member of the Global Alliance.
- Represent a civil society or a stateless-led organization, or an academic institution.



- Work on statelessness or equal nationality rights, or demonstrate a clear commitment to these issues.

Co-leads and contributors may include non-members and representatives from stakeholder groups beyond those listed above.

4. Criteria for Marketplace Snapshots

Each snapshot should adhere to the following criteria to ensure clarity and alignment, and ease of comparison across projects:

Collaborative Approach

- Projects should involve more than one organization, demonstrating a multi-stakeholder effort.
- The lead organization should be clearly identified, along with key partners contributing to the project.

Alignment with Global Initiatives

- Indicate how the project contributes to the Global Action Plan to End Statelessness 2.0 by selecting the relevant action(s).
- Specify which Sustainable Development Goals (SDGs) the project advances.
- Identify any relevant Global Refugee Forum (GRF) pledge(s) or commitments linked to the project.

Key Elements to Include in the Template

- Project Title and Country/Region
- Lead Organization and Focal Point: Provide contact details to be used by the Global Alliance Secretariat.
- Type of Organization: Identify whether it is a civil society, stateless-led, academic, or faith-based entity.



- Problem Statement: Summarize the key challenge the project addresses (max 250 words).
- Desired Change: Describe the intended impact and outcomes (max 250 words), and how this will be achieved.
- Target Population: Specify primary and secondary beneficiaries.

Snapshot Timeframe Options

- Projects should indicate their expected implementation period, allowing potential funders to assess feasibility.
- Clearly outline whether the project is short-term (less than 6 months), medium-term (6-12 months), or long-term (over 12 months).

Budget Ranges

The total funding need should be indicated and fall within one of the following ranges:

- 10,000 – 30,000 USD
- 31,000 – 50,000 USD
- 51,000 – 100,000 USD

5. Solicitation Methods

- Bi-Annual Calls: Generally, the Global Alliance Secretariat will issue and publish calls for project snapshot submissions on the Global Alliance website every six months.
- Ad-hoc Solicitation: The Global Alliance Secretariat may issue targeted **thematic** or **stakeholder-specific** calls based on expressed donor interests and/or identified funding avenues (e.g., childhood statelessness, addressing discrimination in nationality laws; snapshots by civil society regional networks or academia, etc.).
- Rolling Unsolicited Submissions: New Global Alliance members may submit proposals outside bi-annual calls and ad-hoc solicitation, subject to case-by-case review.



- Each Global Alliance member may submit one project snapshot per bi-annual call and ad-hoc solicitation, unless specified otherwise by the Global Alliance Secretariat in the respective call/solicitation.

6. Snapshot Submission Process

Lead organizations submit proposals via:

- An [online form](#) (available to signed-in members on the Global Alliance website), or
- An offline template (Annex I) sent to the Global Alliance Secretariat at stalliance@unhcr.org.
- At the time of submission, for safeguarding purposes, lead organizations may opt for their snapshots' inclusion in an offline repository managed by the Global Alliance Secretariat.

Data Transmission and Security

- Online form submissions are automatically transmitted securely to the Global Alliance Secretariat's encrypted inbox.
- No online storage of forms is used to ensure data protection.

Snapshot Processing

- The Global Alliance Secretariat pre-screens snapshots.
- Personal data (e.g., lead organization's focal point name and contact details) is anonymized before inclusion in the online or offline repository.
- Lead organizations are responsible for the accuracy of such data and ensuring that contact details are shared for publication based on a lawful legal basis.

7. Secretariat's Role in Pre-Screening

The Global Alliance Secretariat will conduct a quality check and pre-screening of submitted project snapshots to assess:

- **Completeness** of data in the online/offline snapshot template and its alignment with GAP 2.0 and a GRF/HLS pledge.
- **Relevance** to and alignment with the Global Alliance's vision and mission.
- **Feasibility** of the proposed initiative, including the lead organization's capacity, correlation between the requested funding, project scope, and intended impact.



As a standard procedure, pre-screening will be conducted through a desk review and open-source information (e.g., websites and media reports). The Global Alliance Secretariat may request additional information from lead organizations or other stakeholders or consult the [Global Alliance Advisory Committee](#) when needed.

The pre-screening process will be completed within a reasonable timeframe, but not exceeding **30 days** from the date of snapshot submission. In complex cases, a 30-day extension may be communicated accordingly.

The lead organization will be informed of the decision regarding the inclusion or non-inclusion of the snapshot in the Marketplace repository, with reasons provided in case of non-inclusion, and where applicable, an opportunity to address any shortcomings.

A **non-endorsement disclaimer** will be included on the Marketplace page and snapshots, stating that publication and/or pitching of snapshots to potential donors does not imply endorsement of the snapshots, lead organizations, or contributors—including their legal status, or capacity—by the Global Alliance, its members, UNHCR, or the Global Alliance Secretariat.

8. Posting of Snapshots

Processed snapshots are either:

- Uploaded to the public-facing Marketplace page, or
- Stored in the offline repository for direct pitching during bilateral meetings with donors and/or donor briefings (based on the lead organization's preference indicated at the time of submission).

The online repository is searchable using filters (e.g. by GAP action, country etc.)

The pre-screening and posting of snapshots **do not constitute a formal endorsement** by the Global Alliance, or its Secretariat.

Snapshots will remain in the repository for six months, with extensions to be reviewed by the Secretariat on a case-by-case basis upon request by the project lead and based on continued interest of those concerned.



9. Donor Engagement and Funding

Interested donors can review project snapshots listed on the Marketplace page. If a donor wishes to learn more and solicit a detailed project proposal, they may contact the Global Alliance Secretariat for an introduction to the respective project leads. The Secretariat facilitates the initial connection between donors and project leads but does not engage further or influence funding decisions, implementation or follow-up.

Global Alliance members who opt to have their snapshots stored in the offline repository for safeguarding purposes will be consulted by the Global Alliance Secretariat before each donor pitching and/or donor pitching opportunity.

The decision to request a detailed project proposal (using the donor's templates) and to approve funding rests entirely with the donor. All due diligence, background checks, and financial or legal accountability considerations are the sole responsibility of the donor and will be conducted in accordance with their own regulations and requirements. Neither the Secretariat nor the Global Alliance is involved in these processes or bear any responsibility for funding decisions or project implementation.

The lead organization is required to inform the Secretariat if they receive funding for a snapshot. Fully funded projects will be highlighted on the Marketplace page of the Global Alliance website upon agreement with the lead organization concerned.

Disclaimer (for inclusion on the Online Marketplace page and on the snapshot template)

The listing of snapshots on the Online Marketplace or inclusion in the offline repository, and their pitching to potential donors by the Global Alliance Secretariat, does not represent an endorsement by the Global Alliance, its members, or UNHCR as the Secretariat of the Global Alliance. All due diligence, background checks, and financial or legal accountability considerations are the sole responsibility of the donors concerned and should be conducted in accordance with their own regulations and requirements. The Global Alliance and its Secretariat do not endorse, participate in, or bear any legal or financial responsibility for the funding agreements or their implementation. For clarifications and additional information, please contact the Global Alliance Secretariat at stalliance@unhcr.org.